International Journal of Orofacial Myology and Myofunctional Therapy
Official Journal of the International Association of Orofacial Myology
50th ANNIVERSARY

Volume 9 | Number 1 | pp. 5-6 1983

From the Editor

Readers Forum Summary

Marjorie Snow

Suggested Citation
Snow, M. (1983). Readers Forum Summary. *International Journal of Orofacial Myology, 9(1),* 5-6.
DOI: https://doi.org/10.52010/ijom.1983.9.1.2

Editorial

Readers Forum Summary

The July, 1982 issue of the Journal contained a response card with Journal content suggestions, and a request for feedback from the IAOM membership as to the type of articles they would be most interested in reading. The response was a very disappointing 15% of the total membership. Statistically this cannot be considered an adequate reflection of the wishes of the total membership. However, because of the enthusiasm and interest of those who did take the time to respond, a tabulation of their suggestions is being presented. Again, because the percentage is not large enough to be representative of the total membership, the actual number of responses is included along with the percentage of the responses this reflects. This reinforces for the reader the fact that, for example, 94% of responses is still a very small number compared to the membership total.

The following tabulation reproduces the original card and summarizes the information on the cards returned. The first number in the box is the percentage of cards returned and the second number is the actual number of responses checked for each column.

Journal Content Suggestions

	Response Check		
	Yes!	OK	Not Really
Advertising	33%-6	44%-8	22%-4
Audio-Visual Aids/Therapy Supplies	61%-11	22%-11	17%-3
Behavioral Therapy Principles	66%-12	17%-3	17%-3
Book Reviews	72%-13	28%-5	5%-1
Continuing Education Seminar Announcements	78%-14	17%-3	5%-1
Finances/Fee Schedules	50%-9	33%-6	17%-3
Fundamentals of Dentistry/Occlusion	83%-15	5%-1	10%-2
General Articles	33%-6	33%-6	33%-6
Membership Roster (newly certified etc.)	78%-14	5%-1	17%-3
National Regulation	33%-6	28%-5	39%-7
National Standards of Education	39%-7	10%-2	50%-9
Office Practice Management	50%-9	22%-4	28%-5
Patient Recruitment/Referral	94%-17	0%-0	5%-1
Problem Solving Forum	94%-17	5%-1	0%-0
Professional Ethics/Standards	56%-10	33%-6	10%-2
Research	72%-13	17%-3	10%-2
Therapy Techniques	100%-18	0%-0	0%-0

Other:

1. Insurance coverage: update and collection
2. Myofunctional therapy for periodontal patients
3. Cephalometric tracings
4. Membership rosters by state
5. Full publication of the J.F. Bosma studies
6. Change Journal size to conform with other major journals

*Not all of the items total 100% as a result of rounding numbers.

*If none of the columns for a response were checked, the item was included as a "not really" response.

No attempt will be made to extrapolate this information to the membership-at-large. One point that needs to be mentioned is the apparent lack of understanding in regard to national standards and regulations for individuals practicing as myofunctional therapists. This item was questioned as to meaning in 22% of the responses. The subject was addressed in the December, 1982 editorial, and a background of the rationale and experience of the myofunctional therapists in Michigan related to this topic was shared.

It is still far too quiet in the Editor's corner. This is your Journal and only by sharing and contributing can it remain meaningful. Bring all of your ideas and articles to the convention in June, and we will make "fattening up" the Journal a top priority.